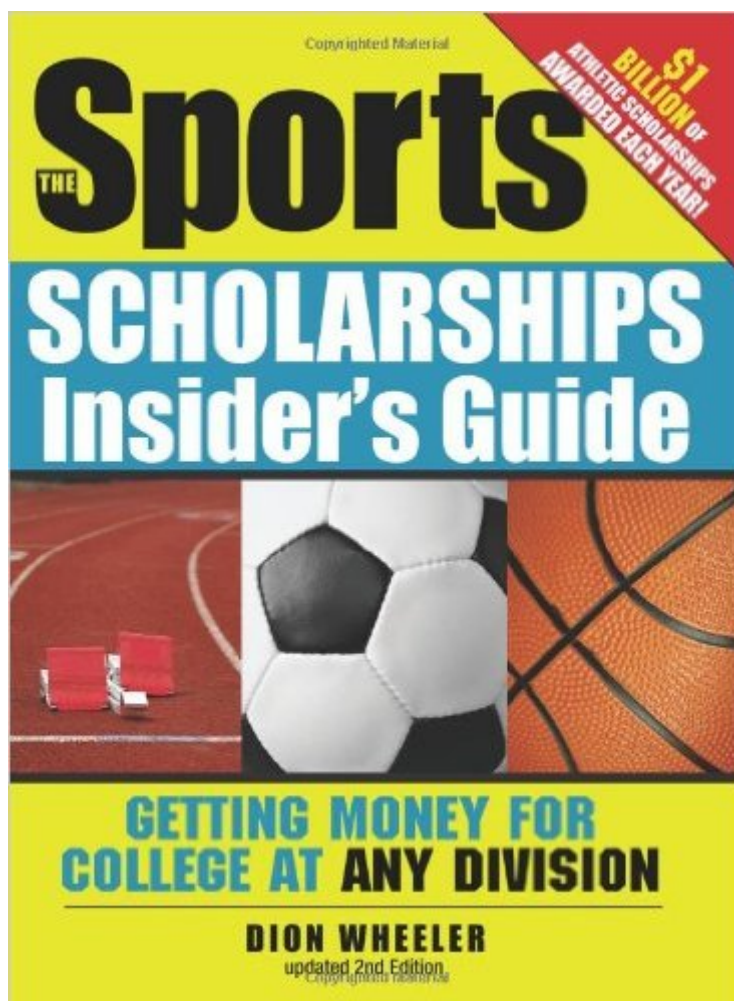


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# The Sports Scholarships Insider's Guide: Getting Money For College At Any Division



## Synopsis

The #1 book on sports scholarships, completely updated and revised! \$1 billion of athletic scholarships are awarded each year. But student-athletes who aren't big-time recruits miss out on tens of thousands of dollars of financial aid available to them. The problem is students and parents don't know where the money is or how to get it. Discover the secrets to getting a sports scholarship. Over seventeen hundred colleges offer athletic programs. Over 500,000 athletes participate in sports in the nation's college programs. But less than 1% (about 4,000) of them get Division I, full-ride financial aid grants. The truth is: 80% of all college athletic opportunities are located outside Division I! But to seize those opportunities, you must take control of your own recruiting process—recruiting, research and homework, exposure and promotion, and negotiating—all in the environment of a high-stakes contest where only the opposition knows the rules. This book will give you the edge. If you aren't one of the 4,000, but are athletically and academically qualified to participate in college sports, *The Sports Scholarships Insider's Guide* will lead you step by step through the twists, turns, and all too often unpleasant surprises to achieve your ultimate goal of a roster position and financial aid for your athletic ability. "Practical, step-by-step information in a clear and conversational manner." *School Library Journal* Dion Wheeler, former coach and recruiting consultant, gives students and their parents the inside edge to not only find great scholarships, but get the best offer no matter what their skill level.

## Book Information

Series: Sports Scholarships Insider's Guide: Getting Money for College

Paperback: 384 pages

Publisher: Sourcebooks; 2 edition (April 1, 2009)

Language: English

ISBN-10: 1402218842

ISBN-13: 978-1402218842

Product Dimensions: 6 x 1 x 8 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 4.9 out of 5 stars [See all reviews](#) (14 customer reviews)

Best Sellers Rank: #270,209 in Books (See Top 100 in Books) #26 in [Books > Business & Money > Personal Finance > College & Education Costs](#) #45 in [Books > Education & Teaching > Higher & Continuing Education > Financial Aid](#) #169 in [Books > Education & Teaching > Higher & Continuing Education > College Guides](#)

## Customer Reviews

Coach Wheeler has written a remarkable book! My daughter, Rachel, has completed a successful junior track season. We were confused and disappointed by the paucity and caliber of recruiting contacts she received, so I needed some guidance. An associate of mine alerted me to the Sports Scholarship Insider's Guide. I purchased the book and we entered a high stakes contest as the book says, "and only the opposition knows the rules". And in our recruiting experience it is obvious, they aren't sharing those rules with parents. The mother of one of her teammates learned that I was devouring the book and asked if she too, could read it. My unfortunate answer was yes. Shortly, I realized that one of the book's most valuable assets is as a ready reference and situational guide. The Goal Setting Chapter for the athlete guided her to learn to set a goal and helped her design a plan of action to achieve it. The Chapter on Questions To Ask is valuable to parents because it brutally defines how little we know of the process and for athletes because it can be handily used during phone calls and visits. The Chapter on Negotiating Skills prepares parents with actual dialogues to use negotiating strategies, devices and tactics that would be the envy of any used car salesman. Four chapters illuminate and candidly explain Division III duplicity in awarding financial aid for athletic ability and teach how to use that knowledge to a parent's advantage. Want to cut to the chase? Find the two "killer questions". I now recognize that her high school coach can't get her an athletic scholarship and it's our responsibility to create the kind of exposure that can. We used one idea from the book and on the shortest of notice a college coach contacted and talked with Rachel at the State Track Meet, as well as generated an unofficial next week. The mother bought her own book. Susie M, WI

First let me start by saying that two weeks ago my son committed to a 5- year scholarship at a D-1A sports program. This school is ranked #2 in the country for this particular sport. Initially I bought 5 books when starting the process. This one was for me very easy to follow and had a nice step-by-step process. It is not all that we used, but it provided us with the framework that we built our recruiting process around. When others ask us how we did it, we tell them to first read this book and then check in with us. One thing that I really like about it was that it covers how to get a scholarship from a D-1, D-2, and D-3 or NAIA division school. Just add talent and good grades and your kid is on his or her way. Happy hunting!

Don't pay for expensive college recruitment services, at least until you spend a few dollars and a few hours educating yourself about the process. If your kid has the desire and is good enough, this

book gets you started in the right path toward college participation. It compliments "The High School Athlete's Guide to College Sports:â |,," written from a slightly different perspective.

Prior to acquiring this book we knew next to nothing about the whole process. It is especially helpful for those who live in areas where a potential scholarship candidate is not likely to be seen by very many if any recruiters. The author does a great job in laying out a step by step process that a potential college athlete should take beginning long before their senior year in high school. He stresses over and over that it will not be easy and success will likely only be achieved through the same hard work that led to the development of that person's athletic skills. A couple of areas that were not covered as well as I'd have liked were a more delineated separation of the strategies for Div 1 & 2 schools as opposed to Div 3 and more discussion of the pluses and minuses of parental involvement. These are not significant drawbacks, however, and I would give the book 4 1/2 stars if possible.

Bought this and had it laying around before I got to read it and my young Daughter grabbed it and was going through it to find the best school that gave Swimming Scholarships as she is interested in Swimming in college to pay her way. The book is very informative as to what schools give and how to apply for the best.

I am a public school teacher and sports coach who was a scholarship athlete at a division one university; I wished Coach Wheeler would have written this book twenty years ago. I have used his book to help out my kids whom I teach and coach at my school-the book is a valuable resource to help kids understand that there are options to help them attend a fine university or college. I ran into a couple of questions I wanted to ask the author (Coach Wheeler), about his book and he promptly emailed me with some guidance. In today's world, which author do you know who will respond to his readers questions?

This is a great book if you have a high school athlete who wants to play in college. It really opened my eyes and one coach did something the book predicted he would.

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